**ALX AICE - Program Welcome**

**Video Transcript**

Hello, and a big welcome to the ALX AI Career Essentials Program - what will now be known as the AICE Program! You’ve made an incredible decision to join us, and we’re thrilled to have you on this exciting journey of growth and learning!

I am Damfe Samuel, your course facilitator and one of the learning experience designers for this program. I’ll be here to greet you with a new video released each Monday so that I can share what’s in store for the week ahead.

This week is all about getting you oriented and onboarded fully into the program. By the time this week is over, you should have access to all of the technical tools you need to reach your online course experience. Plus, you’re going to understand exactly what this program is all about, why we designed it this way, and the amazing things you’ll learn and be able to do. We’ll also make sure you know what’s expected of you to stay on top of your game in the program.

So, let me start by telling you more about the program and our approach to creating it. At ALX, we believe that education is not just about acquiring knowledge of facts but it also about experiencing personal and professional transformation and acquiring and practising new skills. We also believe that learning happens best when you are actively engaged in the process, and so we have done our best to create a fun and interactive learning experience.

The AICE program is designed to provide you with the essential AI literacy needed to boost your career as an early-career professional. This program provides you with the necessary skills and knowledge to excel in any role in the current job market.

Additionally, this program gives you a competitive edge by offering you the "ALX Special Sauce" - a distinctive combination of knowledge, skill sets, and character qualities highly desired by employers but not often taught in most training programs.

This "Special Sauce" includes 8 AI-infused Meta Skills that are going to supercharge your career. These are:

1. Leading Self

2. Leading Others

3. Critical Thinking

4. Entrepreneurial Thinking

5. Quantitative Reasoning

6. Communicating for Impact

7. Managing Complex Tasks

8. Navigating Tech Ecosystems

Rather than teaching you these skills sequentially, we will give you opportunities to get familiar with all of them and offer you repeated opportunities to practice with them woven into everything we do.

Let me share how this transformative six-week program is structured.

* Week 1: We’re setting the stage – getting you comfortable with the platforms, introducing you to AI basics, and kicking off your journey in self-awareness and Google workplace skills.
* Week 2: You will dive into making the most of ChatGPT, improve your prompt engineering skills, and continue building your self-awareness and Google workplace skills.
* Week 3: Building on Week 2, you’ll explore using AI for workplan management, as a research assistant, and for data analysis.
* Week 4: You will learn about using AI for writing, storytelling, solution development, and prototyping.
* Week 5: You will learn how to use AI for video editing, start crafting your professional online toolkit, and research your target industry.
* Week 6: The grand finale! You’ll bring together everything you’ve learned, finalize your professional toolkit, and explore AI’s role in the workplace.

To make this journey as practical and impactful as possible, we are including a workplace simulation. This means you get to apply what you learn in real-life situations.

By the end of this program, you will have developed highly sought-after professional skills that will empower you to thrive in a continually evolving tech landscape.

Now, let’s talk about what you need to do to make the most out of this program. You can expect to spend:

* 45% of your time studying the content on Savanna, the learning platform
* 30% working on assessments and reflections
* 25% applying lessons learnt in your workplace

**To succeed in this program, you need to;**

* Set aside 20-30 hours a week for your learning.
* Strategically manage your time - there is a lot of material to get through each week, and you will need to plan ahead.
* Carefully review all material and instructions in Savanna and make sure you thoroughly understand them.
* Complete all exercises here in Savanna on time, especially your weekly Tests and Milestones.
* Apply everything you are learning in your workplace
* Be an active, positive contributor to the program, and intentionally build a network of peers and friends who will form the foundation of your professional network.

By following these steps, you will have taken significant strides to catapult your career forward in leaps and bounds. We are committed to supporting you in achieving your goals. So, get ready for an amazing journey of discovery and growth. We can’t wait to see the incredible things you’ll achieve!